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# PROJECT WHITEPAPER

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The Official Digital Asset  
of the PRP Ecosystem



# EXECUTIVE SUMMARY

Payroll Publishing Token (PPT) is the official digital utility asset powering the expanding creative, technological, and metaverse-driven ecosystem of Payroll Publishing, a 20-year independent media and intellectual property company founded in 2006 by Eugene E. Williams.

Built on the Solana blockchain, PPT is designed to:

- Power digital experiences
- Enable token-gated content
- Support in-world transactions inside Level 0, PRP's virtual world
- Reward fans, readers, creators, and players
- Bridge publishing + gaming + digital collectibles
- Ensure long-term ownership and decentralization
- With a fixed supply of 100,000,000 tokens, no mint authority, and irrevocably burned contract permissions, PPT is engineered for scarcity, utility, and long-term security.

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# VISION

PPT will unify all aspects of the Payroll Publishing universe:

- Books
- Screenplays
- The PRP Marketplace
- Digital Collectibles
- The PRP App Ecosystem
- The PPT Loyalty System
- The Level 0 Virtual World & Game
- Future VR/AR Experiences

PPT is not a meme token. It is a creative-technology asset connecting:

1. Entertainment
2. Interactive Worlds
3. Publishing
4. Digital Ownership
5. Community

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# THE PRP LEGACY

Payroll Publishing began in 2006 with one book — 10 G's A Week — sold hand-to-hand by Mr. Williams after selling his own computer to fund the first print run.

Over 20 years, PRP expanded into:

- Book publishing
- Screenplays
- Photography
- Digital content
- Film development
- Web3 integrations
- Future metaverse development

PPT is the evolution of that legacy.

# TECHNOLOGY FOUNDATION

## Blockchain

- Network: Solana Mainnet
- Token Standard: SPL
- Ticker: PPT
- Contract Address: To be announced (TBA)
- Token Type: Fixed-supply utility token

## Security & Immutability

- Mint Authority: Revoked
- Update Authority: Burned
- Metadata Locked Forever

This ensures no one can change the supply, logo, or identity.

# PPT TOKENOMICS

## Total Supply

100,000,000 PPT (fixed forever)

Public Liquidity Pool	35%	Trading, decentralized liquidity
Ecosystem & Rewards	25%	Level 0 rewards, PRP perks, user incentives
Team & Development	10%	Long-term growth (4-year vesting)
Marketing & Partnerships	10%	Exchanges, brand integrations
Treasury Reserve	15%	Future expansion, game economy
Airdrop	5%	Early supporter/reader campaigns

## Vesting Schedule

- Team tokens: 4 years, quarterly unlocks
- Marketing: 24 months
- Treasury: frozen 12 months

# PPT UTILITY

The Heart of the Ecosystem

## A. Publishing + Content Utility

- Unlock premium chapters
- Access bonus scenes
- Access digital “director’s cut”

versions

- Token-gated author notes
- Behind-the-scenes content
- Early releases
- Exclusive PRP book drops

## B. Community + Loyalty Utility

- Reward loyal readers
- VIP club access
- Exclusive events (virtual & physical)
- Airdrop opportunities
- NFT drops tied to PRP stories
- Ranking system for superfans

## C. Marketplace Utility

PPT will be used to purchase:

- Books
- Merchandise
- Digital collectibles
- Special edition covers
- Audiobooks
- Naming rights inside Level 0 assets

## D. Creator Utility

- Tip authors & creators
- Commission content via the PRP Creator Hub
- Submit stories to PRP competitions (entry fees in PPT)
- Earn PPT through challenges and creative contests

# LEVEL 0

# THE FUTURE

# OF PRP

(Metaverse Utility)

PPT becomes the currency of the PRP WORLD.

Level 0 is PRP's upcoming virtual world + game ecosystem, designed as a hybrid:

- Social world
- Story-driven adventure space
- Game environment
- Digital collectible marketplace
- Publishing metaverse

In Level 0, PPT is used for:

## In-Game Purchases

- Avatars
- Environment upgrades
- Character items
- Boosts & power items
- Story missions
- Unlockable content

## Marketplace Currency

- Trade items
- Buy wearable NFTs
- Sell/earn digital assets
- Player-to-player economy



# LEVEL 0

# THE FUTURE

# OF PRP

(Metaverse Utility)

## Rewards

Players earn PPT for:

- Completing missions
- Reading challenges
- Story experience achievements
- Community participation

## Interactive Story Experiences

PRP stories like:

- 10 G's A Week
- Vegas
- Between the 3
- Bianca
- Soup Kitchen

...can have in-game expansions,  
missions, or character encounters  
powered by PPT.

## Cross-App Utility

The same wallet & token works  
across:

- PRP website
- PRP app
- Level 0 game
- PRP Marketplace
- NFT drops
- Loyalty programs

One token. Every world.

## Staking & Holder Benefits:

- Loyalty boosts
- Exclusive collectibles
- Early access to Level 0
- Ticket access to PRP events
- Governance voting rights
- Higher airdrop tiers
- Premium missions in Level 0

# ROADMAP

## Q4 2025

- PPT Token Launch
- Website v2 Release
- Ecosystem Branding
- Initial Airdrops
- Exchange Integration (DEX)

## Q1 2026

- PRP Marketplace Launch
- Digital Collectibles
- Token-gated content system
- White Paper v2 published

## Q2 2026

- Level 0 Prototype
- In-world wallet integration
- Player reward structure
- Early access to supporters

## Q3 2026

- Level 0 Public Beta
- Full marketplace integration
- NFT expansions
- Exchange applications (CEX)

## Q4 2026

- Full Level 0 Release
- Multi-world expansion
- VR/AR integrations
- International partnerships

# RISK & LEGAL

## Market Risk

Crypto markets fluctuate.

No guarantees regarding token price.

## Utility Token Only

PPT is not an investment contract.

It offers access, rewards, and utility only.

## No Rights Granted

Holders do not receive:

- Equity
- Ownership
- Dividends
- Company profit share

## Security

- Smart contract audited
- Immutability protections
- No backdoors
- No mint authority

# CONCLUSION

The Payroll Publishing Token (PPT) marks the next evolution of a 20-year legacy. It unites the worlds of publishing, gaming, virtual environments, storytelling, and digital commerce into one connected ecosystem.

This is more than a token —

**It's the currency of the future PRP universe.**

“PRP is more than a token—it’s a bridge between the creative mind and the digital world. We’re entering a space where independent voices can thrive without permission, where ideas can be minted, owned, and traded. Payroll Publishing has evolved into a tech company—it’s no longer just about books, but building tools, platforms, and currencies for the creative class. What started as a print dream is now digital reality.”

— Eugene E. Williams, Creator of PPT and Founder of Payroll Publishing